

AKSHARA DINKAR

CONTACT

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SUMMARY

Innovative and multidisciplinary designer with a strong passion for sustainability, digital fashion experiences, and interactive design. Skilled in blending technology and fashion to craft immersive narratives that engage audiences. Expertise in sensor-based interaction, human-computer interaction (HCI), gamification, and digital storytelling. Dedicated to merging traditional craftsmanship with modern technology to create sustainable and impactful design solutions.

WORK EXPERIENCE

Shyam Exports, Gurgaon, India | Fashion Designer (January – May 2023)

- Designed a **10-garment collection**, including 3 zero-waste designs, for exhibits and fair displays under tight deadlines.
- Developed **80+ prints**, sourced fabrics and trims, and coordinated with vendors to streamline operations.
- Managed trims, tech packs, and last-minute adjustments, ensuring timely production in a high-pressure environment.
- Supported senior designers in fittings, design revisions, and production coordination, gaining hands-on industry experience.

Ginni Filaments, Noida, India | Fashion Designer (June – July 2022)

- Designed and developed a **4-garment collection** for clients, balancing creativity with commercial viability.
- Organised and arranged trims for sample garments, ensuring accurate material selection and application.
- Gained practical exposure to **production processes**, learning about **workflow management**, **quality control**, and **supply chain logistics**.
- Prepared **tech packs**, **cost sheets**.
- Worked closely with senior designers on last-minute design revisions, and production troubleshooting in a fast-paced environment.

EDUCATION

M.A. FASHION FUTURES 2023-2024

London College of Fashion, University of the Arts
London, United Kingdom

B. DES. FASHION DESIGN 2019-2023

National Institute of Fashion Technology, Delhi, India

SKILLS

TECHNICAL SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Autodesk Sketchbook
- Microsoft Excel
- TouchDesigner
- Procreate
- Microsoft Word
- Microsoft Powerpoint

3D & CODING

- Autodesk Fusion360
- Cló3D
- Visual Studio Code
- Python

FASHION & RESEARCH

- Textile Innovation
- Sustainable Fashion
- Garment Construction
- Digital Prototyping

SOFT SKILLS

- Content Writing
- Photography
- Communication Skills
- Research Skills
- Stage Handling
- Social Media Handling

MASTER'S PROJECT - BLOCK TO BYTE

London College of Fashion, 2023-2024

- Developed interactive experiences integrating Ajrakh hand-block printing with technology to highlight embodied knowledge in traditional craftsmanship.
- Designed **4 immersive simulations** replicating artisan skills: colour matching, pressure control, block alignment, and dye revelation.
- Integrated **sensor-based interaction**, **computer vision**, and **photochromic inks** to digitally replicate traditional techniques.
- Applied **HCI** and **gamification principles** for real-time feedback and enhanced user engagement.
- Utilised TouchDesigner, Python, Fusion360, and Adobe Suite for design, prototyping, and development.
- Demonstrated how technology can preserve and communicate craft knowledge, merging **digital storytelling** with **traditional artistry**.